

MENTAL HEALTH CARER AUSTRALIA 2021 STRATEGY

OUR Mission: Be the voice of mental health carers to enable the best life possible

OUR Vision: The leading national voice



STRATEGIC THEMES

IMPROVING MENTAL HEALTH CARER EXPERIENCES

Goal: Change community, government and provider practice.

Priorities:

- A Practical Guide to Working with Carers of People with a Mental Illness
- Information for mental health carers
- A national mental health carer helpline
- Products and services to improve service practice
- National campaigns to improve carer recognition and reduce stigma

ADVOCATING FOR SYSTEMIC CHANGE

Goal: Influence systemic change in government and provider policy.

Priorities:

- A robust and inclusive carer engagement practice.
- A comprehensive government advocacy program driving systemic change on key issues
- A targeted service provider advocacy program driving systemic change on key issues

A SUSTAINABLE BUSINESS MODEL

Goal: A known, respected and influential organisation

Priorities:

- A broadened board preserving the ARAFMI legacy, strengthened with additional mental health carer voice and expertise
- A diverse associate membership base equipped to advocate
- Genuine and effective collaborative partnerships
- Sustainable income streams

February 2018